



### Elrow Response to Representation from D Jupp

*Dear Sirs*

*Re application by ELROW LTD*

*License Parsloes Park*

1. *This site is not suitable for festival of this size. TRENT Park Enfield previous over 300 acres Parsloes (less that the new 3 permanent hardstanding football pitches) 58 acres. The Acreage of ELROW as stated online is 30 acres + area for cars up to 12 acres. This will leave (unreadable maybe 'not') much for family usage in this Residential area? In School Holidays*

**Parsloes Park has a total area of approximately 144 acres. The event site will take up a total of 25.5 acres, or approximately 18% of the total area of the park. This leaves over 80% of the park accessible to the public throughout. On the event day only (Saturday 20th August) there will also be a small pick up & drop off area and car park.**

**The only gate into the park that will not be usable by the public during our hire period will be the tarmac road that leads to the football club from Terrace Walk (off Parsloes Avenue). This route will be closed to public use from the 10th August through to the 26th August. All other access points into the park will be accessible to the public as usual.**

2. *GREATER LONDON Parks and open spaces act 1967 authorises the use of open space in London for the provision of entertainment provided the area set apart does not exceed one acre or 1/10th of its open space whichever is greater.*

**LBBB Council will be responding to this point.**

3. *Read online "Enfields agenda for Crime Scrutiny 2019 168 crimes in parks majority in the named offences in Trent Park attributed to private music events"*

**The crime stats provided by the Metropolitan Police following elrow 2019 attributed 13 crimes to the event: 10 theft offences, 1 assault, 1 drug-related offence and 1 robbery allegation.**

**It is worth noting that Elrow festival was not the only event to take place in Trent Park in 2019, so it's possible that the stats quoted are linked to the other music events which took place but we do not have access to that information.**

4. *I understand they do their own security if this is true is there risk assessment or similar to ensure the safety of participants in the toilets and grounds. adequate and professional security.*

**As for all private events held in public spaces, we are required to provide our own security. At least three months before the event, bespoke documents outlining our security plans for the event are produced and supplied to both the Licensing Authority and Metropolitan Police for review. These documents need to be endorsed by the relevant authorities before the event can take place.**

5. *TRAFFIC MANAGEMENT already congested be heavy equipment traffic. Road Closure? ID points?*

**Road Closures:** We have in conjunction with local highways drawn up an extensive Controlled Parking Zone which will have stewarded road closures ensuring that festival traffic does not use local residents streets for parking or accessing the event. All addresses impacted by these closures will receive a letter outlining how they and their visitors will be able to gain access to their road when these road closures are in place and details of who to contact if they have any questions or concerns.

**Event Traffic:** Most of the larger vehicle movements will be happening in the week preceding and after the event. This is managed with route signage for these vehicles and stewards on the entrance of Parsloes Park to ensure no pedestrian conflict and ensure roads are not blocked by event traffic. Schedules will be devised to spread HGV deliveries across a day. Current expectation would be for a requirement of 6 HGV vehicles per day. The date the event is taking place is during the school holidays so the two schools on Parsloes Avenue will be closed.

6. *Cost of clean up putting Park whole any damage Parsloes has 2 areas site of Borough importance for nature conservation how much disruption will gates still be closed? Therefore only one Tube station not equipped for thousands of pedestrians. + Litter rubbish disposal*

**Cost of reparations:** Our hire contract for the park includes a bond to cover any reparations required as a result of our event.

**Nature conservation areas:** The event site does not incorporate the Squatts Nature reserve or the Forest of Thanks, but any areas of the park that require special protection will be fenced off to stop event customers gaining access. All areas of the park will be cleansed during and following the event by litter pickers from an experienced waste management contractor paid by the event.

**Park gates that will be “closed” during our hire period:** The tarmac roadway leading to the football club from Terrace Walk (off Parsloes Avenue) will be closed from the 10th August through to the 26th August. All remaining park gates will be open and accessible to the public as usual throughout our hire period. On the event day itself there will be additional fencing in the park to manage the crowds arriving from the stations, but the area of the park outside of the event arena’s perimeter fencing will be open to the public as normal.

**Local Underground station not equipped for numbers attending the event:**

Arrival and departure statistics have been produced along with station security plans. Both have been supplied to both TfL and British Transport Police who are comfortable with the plans. They agree that with good management the station will be able to manage the numbers projected to use them.

**Waste Management:** LBBD Council will be paid by the event to manage the cleansing of the streets surrounding the park. The event site and the park will be cleansed by a private contractor paid by the event. A residents hotline will be in place during the event for local residents to report any litter related to the event and a response team will be standing by to respond to any such reports.

7. *Friends of Trent Country Park have a report with photos of antisocial behaviour in residents front gardens and complaints made at time.*

***Regrettably, there were some incidents of anti-social behaviour at elrow 2019 (held in Trent Park). Taking learnings from these incidents, additional measures have been introduced to address such issues going forward including producing a Community Impact Assessment document bespoke to Parsloes Park for consultation with the police and LBBB Council. This will be a document that will consider all potential impact risks that an event could bring along with it and show plans that will be in place to mitigate those risks. Examples of this would be:***

- ***Waste generated by event - Extensive waste management plans including regular litter picks during and following the event day. LBBB council paid by event to oversee cleansing of surrounding roads.***
- ***Noise - Noise management consultants on-site to control the levels. Noise management plan agreed in advance in consultation with LBBB Council EHO***
- ***Public urination - Additional temporary toilets placed external of the event site, with locations clearly identifiable with additional wayfinding signage and staff providing directions***
- ***Anti-social behaviour - Dedicated external security presence to dissuade bad behaviour and request additional support from response teams if required.***
- ***Event traffic impacting local road network - Traffic management contractor to staff and manage the roads according to a plan that has been produced and agreed with LBBB Highways***

8. *Possible camping out if over 1 day*

**This has never been an issue at previous events (apart from pre-agreed staff camping in defined and managed areas). A security sweep of the park will be completed following event days to ensure that all event attendees have vacated the area. It is worth noting that this year's event will only be a one day event happening on the Saturday.**

9. *If license to be granted ask for 1 year only with review of all costs and practicalities by Borough before extension + longer festival*

**After every event, post-event debriefs will be undertaken with all Responsible Authorities, the Council and local stakeholders. This provides an opportunity to review how the event has been run and identify learnings to be taken forward in planning any future events. Any Responsible Authority may ask for a licence to be reviewed following each event held, so we as event organisers would still be held to account and risk not being permitted to hold future events if an event is not run safely and successfully, regardless of whether we had been granted a licence for multiple years.**

*Yours faithfully*

Dear Sir

Re Application by ELROW LTD  
Licence Porsbos Park

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Read online

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ID points?

Cost of clean up putting Park while any damage  
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